

Chiaroscuro Advertising Information

Chiaroscuro is an exciting community music organization. We rely on membership dues and community support for our costs. Your contribution is sincerely appreciated. When you provide your donation at varied levels we provide your display ad or single line recognition in our concert program. We are very grateful for your continued support.

Submission Requirements and Deadlines

Upload all Ad requests to www.chiaroscuromenschorus.org/sponsor
Payments due: Digital Submissions = Monday, November 5, 2018; Design Requests: Monday, October 29, 2018

All ads will be printed in black and white or grayscale. This is not a color production. We can design a basic ad containing one logo, your name, address & contact information for an additional \$75.00.

ALL SUBMISSIONS must be provided in electronic format, in the correct size, as a jpg or png, at 300 dpi or higher.

*Please Note: Scans of a business card, or images copied off the Internet are very low resolution and will produce poorly in print. Pdf files may result in poor quality.

Please attach the above to an email with the subject heading of CHIAROSCURO AD. Indicate in the body of the email the content/text you require your ad. Email to: gschira@yahoo.com

Friend/Sponsor Submissions with no accompanying ad: Please indicate exactly how you would like your submission line to appear, e.g. Mr. and Mrs. John Doe.

Full Name _____

Address _____

Phone _____ Email _____

Enclose check or email to:

Chiaroscuro Program Advertising, PO Box 972, Adrian, MI 49221



2018-2019 Season Advertising and Sponsorship Opportunities

Please visit our Website Calendar
for our schedule:
www.chiaroscuromenschorus.org/calendar



Chiaroscuro Community Men's Chorus

Chiaroscuro was founded in late February 2013 by Susan Matych-Hager. Chiaroscuro, (pronounced key-ah-row-skoo-row), is Italian for light and dark. In music, it refers to a vocal technique that results in a fully balanced, resonant tone characterized by both brilliance and richness. The mission of the ensemble is to sing meaningful choral music with chiaroscuro resonance that engages minds and touches hearts of the listeners. The men in the ensemble are professional and amateur musicians from a diversity of professions, representing a wide range of ages. The ensemble rehearses on Tuesday evenings from 6:30 p.m. to 9:00 p.m. at Spencer Hall, Adrian College in Adrian, Michigan.

Information regarding auditions for membership and our current performance schedule are available on our Facebook page, or our website:

www.facebook.com/ChiaroscuroEnsemble

www.chiaroscuromenschorus.org

Advertising & Sponsorship Opportunities

You may select to advertise in one concert program, or the entire concert series. Your ad will appear in at least three programs if you opt for the concert series. Sponsorship options also help support the chorus costs and operating expenses, and you may pick the sponsorship from the Donation List below.

Platinum 4.5" w x 7.5" h

<input type="checkbox"/> Advertising	1 time ad, full page in program	\$200.00
<input type="checkbox"/> Advertising	Concert series (3 performances)	\$500.00
<input type="checkbox"/> Sponsorship	Listed on Sponsorship page of program	\$500.00
<input type="checkbox"/>	And/or single listing under Platinum Category	

Gold 4.5" w x 3.75" h

<input type="checkbox"/> Advertising	1 time ad, 1/2 page in program	\$150.00
<input type="checkbox"/> Advertising	Concert series (3 performances)	\$400.00
<input type="checkbox"/> Sponsorship	Listed on Sponsorship page of program	\$400.00
<input type="checkbox"/>	And/or single listing under Gold Category	

Silver 4.5" w x 1.89" h

<input type="checkbox"/> Advertising	1 time ad, 1/4 page in program	\$100.00
<input type="checkbox"/> Advertising	Concert series (3 performances)	\$250.00
<input type="checkbox"/> Sponsorship	Listed on Sponsorship page of program	\$250.00
<input type="checkbox"/>	And/or single listing under Silver Category	

Bronze 2.25" w x 1.89" h

<input type="checkbox"/> Advertising	1 time ad, 1/8 page in program	\$75.00
<input type="checkbox"/> Advertising	Concert series (3 performances)	\$175.00
<input type="checkbox"/> Sponsorship	Listed on Sponsorship page of program	\$175.00
<input type="checkbox"/>	And/or single listing under Bronze Category	

Friend (line of text only, no display ad)

<input type="checkbox"/> Advertising	1 time listing under Friend Category in program	\$35.00
<input type="checkbox"/> Advertising	Concert series (3 performances) listing	\$75.00
<input type="checkbox"/> Sponsorship	Listed on Sponsorship page of program	\$75.00

Sponsorship

<input type="checkbox"/> Music purchase/licensing	<input type="checkbox"/> Choral Risers purchase
<input type="checkbox"/> Concert Musician sponsorship	<input type="checkbox"/> Choral Tracks recording subscription
<input type="checkbox"/> Scholarship support	<input type="checkbox"/> Hall rental
<input type="checkbox"/> Corporate sponsorship – full concert (\$750 / \$1,000 / \$1,500)	

ADD \$75.00 if you need us to develop a basic ad design for you.